



The EMA of BC invites you to attend our one day workshop on ...

**“Greening your Business, Buildings and Bank Account”**

Radisson Hotel,  
4331 Dominion Street, Burnaby, B.C.  
Thursday, February 27, 2003

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The EMA of BC Executive is pleased to invite you to register for our exciting full-day conference scheduled for **Thursday, February 27, 2003**.

Conducting business in an environmentally friendly manner has never been easier or more profitable. Join the EMA of BC in a timely workshop that will explore examples and opportunities for reducing the environmental impacts of your business and buildings while complementing your bottom line.

Please be sure to sign up now as space is limited and the interest level expressed thus far has been great.

The agenda for the Conference is currently as follows:

**7:30 – 8:30: Registration, continental breakfast, networking**

**8:30 – 8:40: Introduction by a member of the EMA of BC Conference Committee**

**8:40 – 9:15: The Drive Toward Environmentally Sound Building in BC – an Overview (speaker TBA)** -A general overview of LEED and green building will be provided with discussion of what is driving the need and desire to go greener in development

**9:15 – 10:00: Leadership in Energy & Environmental Design - LEED and BC -- Thomas Mueller, GVRD sustainable buildings group and chair of USGBC Vancouver Branch** will speak about the USGBC Vancouver Branch and its role in providing awareness in green building and sustainable technologies in Vancouver and BC, the advent and development of LEED-BC a document customized for use in Canada, and Vancouver's role as a leader in Green building in Canada

**Lawrence Alexander**, a lawyer with West Coast Environmental Law and co-author of WCEL publication “Cutting Green Tape: An Action Plan for Removing Regulatory Barriers to Green Innovations”, will speak about the interplay between regulatory requirements and green building initiatives

**10:00–10:20: Morning Refreshment Break**

**10:20–10:45: SFU’s UniverCity and the Cornerstones of a Sustainable Community, Mr. Michael Geller, SFU Community Trust** will provide an overview of this exciting new community development at Simon Fraser University and insight on how to work with municipalities and other regulators to achieve consensus.

**10:45–11:30: Turning Green to Gold through Development - Mr. Joe Van Belleghem** will discuss the newly formed Canadian Green building Council and will tell the story of Canada’s first LEED gold certification – the Vancouver Island Technology Park and how this project demonstrates that green building can be presently a cost effective and viable solution for developers and owners

11:30–Noon: **Greening through Refurbishment - the White Rock Operations Building – David Dove, Architect and Greg Scott, City of White Rock** will speak about this Potential LEED Gold Building and the offer two points of view from Consultant and Client.

**12 – 1:00: LUNCH BREAK** – Lunch is included and will present opportunities for networking, receiving information firsthand from speakers and exploring the services and products offered by exhibitors

**1:00 – 2:30: Feasible and Profitable Environmental Initiatives** - brief presentations each with a follow-up question period, will be given by:

- A representative of VanCity’s Corporate Social Responsibility Strategy (**Specific Speaker TBA**) - will discuss financing of green initiatives and provide ideas and a framework for obtaining financing for green projects
- **Elizabeth Johnston** of BC Hydro’s Power Smart Representative----“Powersmart initiatives that should be incorporated in any business”
- **Jennifer Sanguinetti** - Keen Engineering- **Sustainable Building Services** will discuss the benefits of using a “sustainability matrix” – a comparative tool which can assist in forecasting the impacts and benefits of a proposed sustainable building project
- **Ed. Von Euw** Senior Planner with GVRD-----“Opportunities for consultants/developers/operators in storm water waste management planning”
- **Graham Currie**, GVRD Demand Side Management Division, Business Services Group will discuss a suite of tools which have been developed to provide technical assistance and information to help businesses improve their eco-efficiency.

**2:30 – 3:00: COFFEE BREAK**

**3:00 – 3:30: Federal Government Sustainability Initiatives And Private Sector Implications – Mr. Brad Reshetylo, Project Manager, Government of Canada Buildings** will describe the latest federal programs, particularly those involving greening of buildings and will explain how these initiatives influence environmental decision making in the private sector. He will provide valuable insight into areas where private companies can provide services to the government, now and in the future.

**3:30 – 4:00: Green Purchasing, Susan Bycraft of the City of Richmond** will describe Richmond's new green purchasing policy and guide and will highlight how municipalities and corporations can make a difference by supporting greener business. She will provide examples of successes she has witnessed firsthand and where money has been saved as a result.

**4:00-4:05 Closing Remarks**

**4:05: EXHIBITOR SPONSORED COCKTAIL HOUR.**

Workshop Prices are as follows:

Members registering **before** - January 24, 2003 - \$150.00 + GST each = **\$160.50**

Member registering **after** - January 24, 2003 - \$200.00 + GST each = **\$214.00**

Non Members registering **before** - January 24, 2003 - \$250.00 + GST each = **\$267.50**

Non-Members registering **after** - January 24, 2003 - \$275.00 + GST each = **\$294.25**

**To register**, send reply to E-mail: [iciema@direct.ca](mailto:iciema@direct.ca)

**To Exhibit**, send e-mail to John Bartell at [jbartell@axionet.com](mailto:jbartell@axionet.com) and he will provide you with Exhibitor information

Also, stay tuned for door prizes, a 50/50 draw and other exciting conference events!!!