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NEWSLETTER No. 2

NEW APPOINTMENTS

Ian Jarvis, Chairman of the Board of the Canada Green Building Council, is pleased to announce the hiring of Alex Zimmerman from BC Buildings Corporation (BCBC) as President of the Council, effective August 1st.

“This is an important move for CaGBC” said Ian, “The Council has seen significant growth since start-up in February of this year, and it is time to take the next step in the organization’s development. Until now, we have relied on the generous efforts of volunteer board members to get the work done, but there is a limit to the time people can contribute. We now need to have someone at the helm full time to ensure that programs are developed and that we can deliver valuable services to members.” Ian added “Alex brings considerable experience in the green buildings field to the job and has earned national recognition from his leadership of the Canadian Green Building Challenge teams. Alex’s organizational experience and proven leadership skills will be essential to help guide the Council through the transition and growth period that lies ahead.”

When contacted in Victoria about his new role, Alex was excited about the prospect of getting started. “I never would have predicted this nor did I plan for it” said Alex, “but in many ways my entire career has been preparation for this move. I believe CaGBC provides the best opportunity for us all to really make a difference to the actual, on the ground performance of buildings in Canada. The environmental challenges we face are global in nature, the opportunities are regional and the solutions are local. The Council wants to provide the tools, the support and the connections to enable its members to find those solutions. It is truly a privilege to be asked to be part of it.”



Prior to joining CaGBC, Alex managed a number of leadership initiatives for BCBC since January 1991, including ISO 14001 Certification of BCBC’s Environmental Management System, management of BCBC’s Contaminated Sites Remediation and Pollution Prevention program, and most recently in implementing BCBC’s Environmental Stewardship Plan.. In addition, he has run integrated design sessions and managed energy performance contracts. Alex started out his professional life many years ago as a Maritime Engineering Officer in the Canadian Navy before moving to Alberta where he did mechanical design and commissioning, energy analysis and controls system implementation for Alberta Public Works.

Alex will be based just outside Victoria in the Vancouver Island Technology Park, a LEED Gold facility and Canada’s first LEED certified project. BCBC, as a major sponsor of CaGBC, is covering the cost of rent for the office for two years.

STAFF ANNOUNCEMENTS

Erika Mayer has joined the CaGBC as the National Coordinator for the organization. Erika will be under the general direction of the President/CEO and in his/her absence, the Executive of the Canada Green Building Council. Erika is responsible for providing overall support to the membership, Committees and to the Board of Directors. She will start officially on August 18th, 2003.

Erika holds bachelor degrees in both Architecture and English Literature from Carleton University. Having worked for national associations and in the field of architecture she has an understanding of both policy and practice. Her architectural experience has led to a strong involvement in writing and research on the built environment. Her most recent work has been with the Canadian Wood Council where she held the post of technical representative and was responsible for delivering information to builders, architects and engineers using a variety of media. She has experience in building code research, design, and in the writing and production of Web-based material and printed publications. Erika is a nationally certified volunteer soccer coach in the community and has recently started competing in short track speed skating.



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COMMITTEE WORK

Education Committee

The education committee has set up a new sub-committee (within education) to be led by Vivian Manasc, that will concentrate solely on “education as related to professional training”, as this is becoming a crucial service that the CaGBC will be administering. Their primary goal is working on delivery of LEED training across Canada, aimed at Architects, Engineers and Contractors. LEED training workshops will start in late fall in all major centres across the country, and will be cross-promoted through various industry organizations.

The education committee had its first informal meeting at the beginning of June in Vancouver. The following ideas were put forth for discussions, and we hope to be able to adopt an action plan at the annual meeting on July 31, 2003 in Vancouver.

- Provide pre-training for professors on IDP – Integrate Design Process
- Help organize cross-fertilization with other disciplines and professionals through organized events (lectures, site visits, exhibitions, IDP charrettes, analysis of best current green buildings – from all perspectives)
- Providing some education material and support for students who want to learn any of the green evaluation systems (LEED, BREEM-Green Leaf, etc.)

LEED Steering Committee

This committee is finalizing the Terms of Reference for the committee as well as a work plan for September. In addition, the committee is overseeing the completion of the LEED Canada document for submission at the U.S. Green Building Council.

The committee members are presently:

- Thomas Mueller
- Wayne Trusty
- Ludwig O. Schindler
- Jonathan Lazenby
- Elia Sterling
- Vivian Manasc
- Peter Busby
- Martine Desbois, Chair
- Joel Courchesne, Co-Chair



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Intergovernmental Committee

This committee had its first meeting on July 9, 2003. The committee focuses on promoting green building to all levels of government in Canada, coordinating with other government programs and sharing of green building information. The Committee will also be an information hub between the public and private sector on green building issues. An Annual General Summit will be organized, starting in 2004, to create a national forum for government representatives to discuss the opportunities and challenges they face in mainstreaming green buildings. The committee representatives are as follows:

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|------------------------|--------------------|------------------|
| Thomas Mueller (Chair) | Jon Hobbs, RAIC | Ludwig Schindler |
| Bruce Lorimer, PWGSC | Craig Boyle, PWSGC | Elia Sterling |
| Bill Semple, CMHC | Joe VanBelleghem | Kevin Hydes |
| Anne Auger, OEE | Steve Poulin | Brian LaCas |

Chapter Committee

The CaGBC Chapter Committee is responsible for the development of the chapter standards and governance issues as defined in the Chapter Guidelines and Chapter Toolkit. Once these documents have been completed and approved by the executive, the committee will recommend the formation of a Chapter Steering Committee. The Chapter Steering Committee will then be responsible for the administration of the documents, approval of chapter applications and for ongoing chapter support as outlined in the guidelines. The Chapter Committee is charged with overseeing the development and delivery of the Chapter Guidelines and Toolkit consistent with the mission of the CaGBC. Principles that guide the Committee activities are:

- a) share knowledge with respect to standards and governance
- b) Tailor delivery of service with consistent results
- c) Transparent, participatory and effective governance.

The Chapter committee members are:

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| Richard Allan, Chair | Kevin Hydes |
| John Gibson | Ludwig Schindler |
| Jonathan Lazenby | Steve Poulin |

SPONSORS

The Canada Green Building Council would like to sincerely thank the following Founding Sponsors for their generous contributions that have helped make the Council come to fruition.

- Johnson Controls
- Ledcor Construction
- Ministry of Water, Land and Air Protection, Province of British Columbia

For further information on the Founding Sponsor Program, please see the page following.



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CaGBC FOUNDING SPONSOR PROGRAM

The Canada Green Building Council - Founding Sponsor Program is an opportunity for private companies and individuals to enjoy the benefits of making a one-time financial contribution to the Council during its initial development period.

Benefits To You

Your Sponsorship will enhance your company's public image, increase its name recognition, and provide additional business opportunities. On becoming a Sponsor your company will:

- Be presented with a Sponsorship Certificate
- Receive the right to include your Founding Sponsor status in your company literature
- Have your company's name placed on the CaGBC Website Sponsor Tab
- Be featured in the CaGBC Newsletter
- Have your company's name displayed on a plaque at the CaGBC Head Office

In addition, your support will enable the Canada Green Building Council effectively advance the adoption of sustainable building practices in Canada.

Founding Sponsorship Levels

There are several levels of Sponsorship available:

| Level | Contribution |
|------------------|--|
| ➤ Platinum Level | greater than \$50,000 |
| ➤ Gold Level | greater than \$30,000 less than \$50,000 |
| ➤ Silver Level | greater than \$15,000 less than \$30,000 |
| ➤ Bronze Level | greater than \$ 5,000 less than \$15,000 |

A Sponsorship contribution can be made over a three-year period and is tax deductible.

There are also two web-site sponsorship opportunities for \$50,000 each payable over 5 years.

Act Now

The CaGBC Founding Sponsor Program will be available for a limited time only. To secure your company's role as a Founding Sponsor, contact Joe Van Belleghem in Victoria, BC. at email joevb@shaw.ca.



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